

Spring Book Show Educational Seminars

fax completed form to 865-922-2715

Friday, March 6, 2009

ALL ABOUT EVENTS:

8:00 – 9:15 am

Resource Roundtables/Event Topics Include: Every Day an Event, What's In Store & Out of Store? Book Clubs, Authors 'Round the South, Event/Author Proposals, Free Advertising for Events, and IndieBound.

Presenter: SIBA Board Members & Staff.

YOUR COMPANY NAME: _____

YES, I WOULD LIKE TO ATTEND (PLEASE PRINT OR MARK "SAME")

NAME: _____ EMAIL: _____ PHONE: _____

NAME: _____ EMAIL: _____ PHONE: _____

NAME: _____ EMAIL: _____ PHONE: _____

NAME: _____ EMAIL: _____ PHONE: _____

9:30 am -11:00 am

The South is Full of STARS – A Tour of the Southern Traveling Authors Registration Service

Presenter: Lady Banks

YES, I WOULD LIKE TO ATTEND (PLEASE PRINT OR MARK "SAME")

NAME: _____ EMAIL: _____ PHONE: _____

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11:15 - Noon

Using Bargain Books as Added Value to Events

YES, I WOULD LIKE TO ATTEND (PLEASE PRINT OR MARK "SAME")

NAME: _____ EMAIL: _____ PHONE: _____

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Saturday, March 7, 2009

ALL ABOUT GOVERNANCE:

9:00 am - Noon

All About Governance: An overview of the Southern Independent Booksellers Alliance (SIBA) governance model. Miriam Carver is a co-founder of the Carver Governance Model. Learn how SIBA makes decisions and get lots of tips that you can apply in your own management style. Presenter: Miriam Carver

YOUR COMPANY NAME: _____

YES, I WOULD LIKE TO ATTEND (PLEASE PRINT OR MARK "SAME")

NAME: _____ EMAIL: _____ PHONE: _____

NAME: _____ EMAIL: _____ PHONE: _____

NAME: _____ EMAIL: _____ PHONE: _____

NAME: _____ EMAIL: _____ PHONE: _____

Space Limited/Reserve Now! - Attn: Cathie - PH: 865-922-7490

Email: ceargle@springbookshow.com Fax: 865-922-2715