

## RETURN

Hello!

We appreciate your continued support of the Spring Book Show and we look forward to you joining us at the Cobb Galleria next March 6-8, 2009.

Please note that the show is a few weeks earlier than it has been the last few years; please mark your calendars accordingly. Secondly, we have worked diligently to keep our prices either the same as last year, or in some cases below last year. This is in recognition of the current economic conditions and an attempt to help you, the vendor, to have as successful a show as possible. We will continue to market the show heavily in the coming months.

### SBS 2009 Table Price

# of Tables	By Sept. 4 Early Bird Pricing (\$)	By December 31 (\$)	After January 1 (\$)	Advertising \$'s	Advertising Extras
1-4	950	975	995	100	2 Block ads
5-9	895	945	975	125	3 block ads
10-19	850	895	925	150	4 block ads
20-29	795	845	895	175	5 block ads
30-39	650	745	795	200	4 block ads 1 feature
40-49	550	595	650	225	4 blocks 1 script ad 1 feature
50 +	495	545	595	250	4 blocks 2 script ads 1 feature
Specialty Vendors	495	550	595	50	1 block ad

*\*Perimeter Tables are 8 feet and \$100 extra.*

### Special Bargain Book News Discounts to SBS Vendors

- ✚ \$999.00 - Web link on front page of Bargain Book News to your website. (1 year – 24+ issues)(½ by 1 ½ w)
- ✚ \$4200.00 for 24 box ads - Buy one get one free column box ad (normally \$8400 for a one year contract)
- ✚ \$5400.00 for 24 script ads - Rotating Script ad – Buy one get one free (normally \$10,800.00 for a one year contract.)

**PLEASE NOTE: THIS IS A TABLE TOP SHOW  
THERE WILL BE NO BREAKOUT ROOMS AVAILABLE AT THE SHOW**